## Survey of Artists’ Space Needs and Preferences

**East Harlem, New York**

November 2006

## PS109 (use this)

## Prepared by Swan Research and Consulting for--



## unknown

**Operation Fightback, Inc.**

**New York, NY**

**Artspace Projects, Inc.**

**Minneapolis, MN**

# **Table of Contents**

|  |  |  |
| --- | --- | --- |
| **Introduction . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **1** |
| **Executive Summary. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **2** |
| **Summary of Survey Results – Artist Space Needs and Preferences . . . . . . . . . . . . . . . . . . .** | | **5** |
| **Relocation to a Live/Work Facility:** | |  |
|  | **Interested Artists . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | **6** |
|  | **Needs and Preferences for Live and Work Space . . . . . . . . . . . . . . . . . . . . . . . . . .** | **10** |
|  | **Current Studio/Work Space . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | **13** |
|  | **Current Living Arrangements . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | **14** |
| **Studio/Work Space Rental . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **16** |
| **Interest in Additional Contact or Participation . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **21** |
|  | |  |
|  | |  |
| **Appendix A: Survey Methodology . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **22** |
| **Appendix B: Survey and Cover Letter – English. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **23** |
| **Appendix C: Survey and Cover Letter – Spanish. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **37** |
| **Appendix D: Current Residence – Artists Interested in Relocation. . . . . . . . . . . . . . . . . . .** | | **51** |
| **Appendix E: Survey Data – Additional Responses of Artists Interested in Relocation. . . .** | | **53** |
| **Appendix F: Survey Data – All Respondents. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .** | | **56** |

# **Introduction**

Artspace Projects, Inc. and El Barrio’s Operation Fightback have initiated a study of the space needs of artists in the community of East Harlem in New York City. This study will assist in the transformation of East Harlem’s former Public School 109 (PS109) into a multi-use arts facility that will include affordable new spaces where artists may live and work. The project may also include space for community use, educational purposes, and homes for arts and cultural organizations that are committed to the development of the community.

Data for this study was collected through a survey of artists located in and around the East Harlem area. Artists working in a wide range of disciplines were informed of the survey through postcards and emails requesting their participation, as well as through other outreach efforts in the community. El Barrio’s Operation Fightback, MediaNoche, and other organizations in East Harlem provided mailing lists and outreach. The arts survey was available in both English and Spanish (additional information on the survey methodology is contained in Appendix A).

Artspace Projects, Inc. and Swan Research and Consulting designed the survey (Appendices B and C) with the following objectives:

* *Quantify* the demand for artist space in East Harlem; in particular, unique spaces where artists can live and work.
* *Articulate* specific design elements and building features that artists prefer or require.
* *Describe* the artists themselves; their arts activities, current living and work arrangements, and their ability to pay for new live/work space and studio rental.

This report is a summary of the data obtained from those who completed the survey, particularly those who indicated a potential interest in the proposed arts community. Geographic data concerning the survey respondents is located in Appendix D. Data for questions answered by all survey respondents is provided in Appendix F.

# **Executive Summary**

Eighty-nine percent (230) of the two hundred fifty-seven artists who completed the East Harlem Survey of Artists’ Space Needs and Preferences expressed an interest in ***relocating*** to a multi-use arts facility in East Harlem’s former Public School 109 (these artists will be referred to as the “interested artists” throughout this report). Fifty-two percent of these artists currently live or work in East Harlem or have lived or been employed in the community in the past.

Demand for a multi-use arts facility is also evident in the response of 200 artists (78% of the respondents) who expressed an interest in ***renting*** studio or work space. Seventeen of these artists are interested only in renting studio space, while the large majority (183) expressed interest in both live/work space and studio rental (It is likely that the artists interested in both relocation and rental would choose ***either*** studio rental ***or*** live/work space, but not both).

**The Interested Artists**

**Arts Activities** The interested artists represent a wide range of arts activities. The most common are painting/drawing (32%), video/film (23%), theater arts/acting (21%), and mixed media (17%).

**Current Work Space** Seventy percent of the interested artists currently do not have space they use specifically for their art. Nineteen percent rent or own work space outside their home.

**Demographics** The ages of the artists interested in relocation to the proposed project vary widely. Twenty-three percent are 30 or younger, and 56% are between the ages of 31 and 50. Fifty-eight percent are female. Seventy-eight percent of the interested artists have at least a Bachelor’s degree and 36% have attained a post-graduate degree.

**Ethnicity** Forty-one percent describe themselves as Hispanic American/Latino/Chicano, 26% as Caucasian, 9% as multiracial, 7% as African American, and 4% as Asian American. Five percent of the interested artists are recent immigrants to the United States.

**Household** One-third of the interested artists are the only adult in the home. Eighty percent currently do not have children residing with them, and may have the flexibility to relocate to a new community.

**Income** Thirty percent report annual household incomes that fall at or below 50% of the area median income for household size for the New York, NY metropolitan area. Seventeen percent of the interested artists have household incomes of $20,000 or less per year. Thirty-seven percent earn less than 10% of their income from their art, while 28% earn at least half of their household income from their arts activities.

# **Live/Work Space Preferences**

# **Own vs. Rent** Most of the interested artists (84%) currently rent their living space. Ninety-five percent would be interested in a rental arrangement that offered the option to purchase the space at a later point in time while eighty-four percent would be interested in a traditional rental arrangement. Condominium ownership was selected by 79% of the interested artists as an acceptable ownership option.

# **Space Design** The interested artists responded positively to several potential design arrangements. The integration of living and work spaces could be achieved in a variety of ways. Over eighty-five percent of the interested artists would like combined live/work units, or would like their work space to be in a separate part of the same building as their living space. Sixty-four percent indicated that having their work space in a different building from their living space would be acceptable.

**Size** A combination of one, two, and three bedroom units should be considered. Forty-seven percent of the interested artists would require studio or one-bedroom units, 40% need live/work space with two bedrooms, and 13% require three or more bedrooms.

**Affordability** Live/work units priced in the range of $500 - $1,500 per month are likely to be most feasible. Thirty-four percent of the interested artists could afford $800 or less per month for combined live/work space, and 53% could pay $900 to $1,500 per month. Only 14% of the interested artists could afford $1,600 or more per month for live/work space.

**Studio/Work Space Preferences**

**Features** The interested artists identify natural light as the most important feature of studio/work space. High ceilings, additional storage, high-speed data lines, and soundproofing are also important.

**Amenities** With respect to amenities that might be shared, gallery space was selected by thirty percent of the interested artists. Other amenities or types of space that appeal to the interested artists include theatre/performance space, rehearsal space, video/film projection, color copier/office equipment, and general purpose studio space.

**Studio Rental Costs** If work space costs are paid separately from housing costs, 41% percent of the artists interested in studio rental could afford studio/work space in the range of $0 - $250 per month, while 40% could pay between $350 and $500.

# **Summary of Survey Results – Artist Space Needs and Preferences**

*The following is a summary of the artists’ responses to the survey. The responses of those artists who expressed an interest in potential relocation are the focus of this discussion, as they are the group of interest for this project. Their responses are provided in the tables that follow.*

Two hundred fifty-seven artists completed the Survey of Artists’ Space Needs and Preferences. Two hundred thirty of these artists (89%) expressed an interest in relocating to the proposed multi-use arts facility in East Harlem’s former Public School 109 (PS109) (Figure 2).

Forty-eight percent of the interested artists (111) have never lived or worked in East Harlem, while one quarter (58) reside or work there currently (Table 1). (Detailed information on current residence is provided in Appendix D).

## Table 1: East Harlem Residence & Employment (# of Interested Artists)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **East Harlem Residence** | **East Harlem Employment** | | | | |
| **Currently employed in East Harlem** | | **Yes, but not currently** | **No** | **Total** |
| Currently live in East Harlem | 16 | 17 | | 17 | 50 |
| Yes, but not currently | 1 | 16 | | 14 | 31 |
| No | 7 | 31 | | 111 | 149 |
| Total | 24 | 64 | | 142 | 230 |

###### Relocation to a Live/Work Facility: Interested Artists

The interested artists participate in a wide range of visual and performing arts (Table 2). The most common are painting/drawing, video/film, theater arts/acting, mixed media, photography, sculpture, and music. (Additional arts activities identified by the interested artists are provided in Appendix E)

Table 2: Arts Activities

|  |  |  |
| --- | --- | --- |
| **Art Activity\*** | **“yes” responses** | |
| **#** | **%** |
| Painting/Drawing | 73 | 31.7 |
| Video/Film | 52 | 22.6 |
| Theater arts/Acting | 48 | 20.9 |
| Mixed media | 40 | 17.4 |
| Photography | 38 | 16.5 |
| Sculpture | 37 | 16.1 |
| Music (Vocal/Instrumental) | 36 | 15.7 |
| Dance/Choreography | 31 | 13.5 |
| Poetry/Literary/Creative Writing | 29 | 12.6 |
| Computer/Multimedia/New media | 26 | 11.3 |
| Performance art | 26 | 11.3 |
| Arts instruction | 23 | 10.0 |
| Graphic Arts | 20 | 8.7 |
| Art gallery | 18 | 7.8 |
| Arts advocacy | 11 | 4.8 |

*\* Respondents may have selected multiple activities; table includes arts activities selected by 10 or more interested artists.*

Fifty-eight percent of the interested artists are female (Table 3).

Table 3: Gender

|  |  |  |  |
| --- | --- | --- | --- |
| **Gender** | **“yes” responses** | | |
| **#** | | **%** |
| Male | 97 | 42.2 | |
| Female | 133 | 57.8 | |
| Total | 230 | 100.0 | |

Nearly one quarter of the interested artists are 30 years of age or younger (Table 4). Thirty-five percent are 31 to 40 years of age, and thirty-nine percent are between the ages of 41 and 60.

**Table 4: Age**

|  |  |  |
| --- | --- | --- |
| **Age** | **“yes” responses** | |
| **#** | **%** |
| 21 years and younger | 4 | 1.7 |
| 22 – 30 years | 49 | 21.3 |
| 31 – 40 years | 81 | 35.2 |
| 41 – 50 years | 48 | 20.9 |
| 51 – 60 years | 42 | 18.3 |
| 61 – 70 years | 6 | 2.6 |
| Over 70 years | 0 | 0.0 |
| Total | 230 | 100.0 |

Forty-one percent are Hispanic American/Latino/Chicano, twenty-six percent are Caucasian, nine percent describe themselves as multi-racial, and seven percent are African American. Five percent are recent immigrants to the United States, and four percent are Asian American (Table 5).

**Table 5: Ethnicity**

|  |  |  |
| --- | --- | --- |
| Ethnicity | **“yes” responses** | |
| **#** | **%** |
| Native American/American Indian | 3 | 1.3 |
| Black / African American | 16 | 7.0 |
| Hispanic American/ Latino / Chicano | 95 | 41.3 |
| Asian American /Pacific Islander | 8 | 3.5 |
| White / European American | 60 | 26.1 |
| Multiracial | 21 | 9.1 |
| Recent Immigrant | 12 | 5.2 |
| Other | 15 | 6.5 |
| Total | 230 | 100.0 |

Seventy-eight percent of the interested artists have a Bachelor’s degree, and forty-nine percent have obtained post-graduate education (Table 6).

Table 6: Education

|  |  |  |
| --- | --- | --- |
| Degree Attained | **“yes” responses** | |
| **#** | **%** |
| Some high school course work | 3 | 1.3 |
| High school / GED | 4 | 1.7 |
| Some college course work or 2-year degree | 44 | 19.1 |
| Bachelor's degree | 67 | 29.1 |
| Some post-graduate work | 30 | 13.0 |
| Post-graduate degree | 82 | 35.7 |
| Total | 230 | 99.9\* |

*\* Does not equal 100% due to rounding*

Table 7 contains information regarding the annual household incomes of the interested artists by household size. The shaded areas denote the number of interested artists who are considered “very low income” and “low income” (HUD, 2006: New York, NY metropolitan area). Thirty percent of the interested artists report annual household incomes that fall into the “very low income” range and an additional thirty percent have incomes that are considered “low income”. Seventeen percent of the interested artists have household incomes of $20,000 or less per year. Twelve percent have annual household incomes greater than $75,000.

Table 7: Income by Household Size (# of Interested Artists)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **-------------------------------Household Size--------------------------------** | | | | | |
| **Annual Household Income** | **1** | **2** | **3** | **4** | **5 or more** | **Total** |
|  |  |  |  |  |  |  |
| Less than $10,000 | 6 | 5 | 3 | 0 | 0 | 14 |
| $10,000 - $15,000 | 5 | 0 | 6 | 1 | 0 | 12 |
| $15,001 - $20,000 | 2 | 6 | 3 | 1 | 0 | 12 |
| $20,001 - $25,000 | 8 | 10 | 5 | 0 | 0 | 23 |
| $25,001 - $30,000 | 10 | 14 | 5 | 2 | 1 | 32 |
| $30,001 - $35,000 | 2 | 11 | 7 | 1 | 0 | 21 |
| $35,001 - $40,000 | 8 | 4 | 3 | 2 | 0 | 17 |
| $40,001 - $45,000 | 10 | 4 | 1 | 0 | 0 | 15 |
| $45,001 - $50,000 | 4 | 4 | 1 | 1 | 0 | 10 |
| $50,001 - $55,000 | 3 | 9 | 1 | 1 | 0 | 14 |
| $55,001 - $60,000 | 2 | 4 | 5 | 2 | 0 | 13 |
| $60,001 - $65,000 | 2 | 3 | 0 | 2 | 0 | 7 |
| $65,001 - $75,000 | 3 | 5 | 3 | 0 | 0 | 11 |
| $75,001 - $100,000 | 2 | 11 | 4 | 3 | 0 | 20 |
| Over $100,000 | 1 | 2 | 3 | 1 | 0 | 7 |
| Prefer not to answer | 0 | 1 | 0 | 1 | 0 | 2 |
| Total | 68 | 93 | 50 | 18 | 1 | 230 |

*\*Shaded areas depict “very low income” (50% of median income for household size) and “low-income” (80% of median income for household size) for New York, NY metropolitan area.*

Thirty-seven percent of the interested artists currently earn less than ten percent of their income from their arts activities (Table 8). Twenty-eight percent earn at least half of their income from their art.

Table 8: Percentage of Income from Arts Activities

|  |  |  |
| --- | --- | --- |
| **% of Income from Art** | **“yes” responses** | |
| **#** | **%** |
| Less than 10% | 84 | 36.5 |
| 10% - 25% | 52 | 22.6 |
| 26% - 50% | 29 | 12.6 |
| 51% - 75% | 23 | 10.0 |
| 76% - 100% | 42 | 18.3 |
| Total | 230 | 100.0 |

###### Relocation to a Live/Work Facility: Needs and Preferences for Live and Work Space

The data provided in this section summarizes the interested artists’ responses to questions regarding their preferences and needs for ***new*** live/work space.

Twenty-seven percent of the interested artists require work space of 350 square feet or less (Table 9). Thirty percent need large studio spaces greater than 800 square feet.

**Table 9: Space Requirements for Studio/Work Space**

|  |  |  |
| --- | --- | --- |
| Minimum square footage | **“yes” responses** | |
| **#** | **%** |
| None | 4 | 1.7 |
| Under 200 | 23 | 10.0 |
| 201 - 350 | 40 | 17.4 |
| 351 - 500 | 39 | 17.0 |
| 501 - 650 | 31 | 13.5 |
| 651 - 800 | 25 | 10.9 |
| 801 - 1,000 | 20 | 8.7 |
| 1,001 - 1,500 | 23 | 10.0 |
| 1,501 – 2,000 | 19 | 8.3 |
| More than 2,000 | 6 | 2.6 |
| Total | 230 | 100.1\* |

*\* Does not equal 100% due to rounding*

The artists were asked to select, from a list provided, the three design features that are most important for their studio space. The features selected most often by the interested artists include natural light, high ceilings, additional storage, soundproofing, and high-speed data lines (Table 10). (Additional important work space features identified by the interested artists are provided in Appendix E)

**Table 10: Preferred Workspace Features**

|  |  |  |
| --- | --- | --- |
| Important Features\* | **“yes” responses** | |
| **#** | **%** |
| Natural light | 164 | 71.3 |
| High ceilings | 130 | 56.5 |
| Additional storage | 84 | 36.5 |
| Soundproofing | 73 | 31.7 |
| High-speed data lines | 73 | 31.7 |
| Special ventilation | 34 | 14.8 |
| Sprung floors | 27 | 11.7 |
| Oversized doors | 20 | 8.7 |
| Special electrical wiring | 18 | 7.8 |
| Special plumbing | 8 | 3.5 |
| High-load bearing floors | 6 | 2.6 |
| Floor drains | 4 | 1.7 |
| Wheelchair accessibility | 4 | 1.7 |

*\* Respondents may have selected multiple features*

The artists were also asked to identify their top three choices with respect to the amenities and types of space they would consider sharing with other artists in the live/work community (Table 11). Over one quarter of the interested artists expressed an interest in gallery space and theatre/performance space. Other preferred shared amenities and types of space include rehearsal space, video/film projection, a color copier/office equipment, and general purpose studio space. (Additional preferred shared amenities identified by the interested artists are provided in Appendix E)

**Table 11: Preferred Shared Amenities**

|  |  |  |
| --- | --- | --- |
| **Important Amenities\*** | **“yes” responses** | |
| **#** | **%** |
| Gallery space | 70 | 30.4 |
| Theater/Performance space | 64 | 27.8 |
| Rehearsal space | 56 | 24.3 |
| Video/Film projection | 55 | 23.9 |
| Color copier/Office equipment | 49 | 21.3 |
| General purpose studio space | 47 | 20.4 |
| Recording studio | 44 | 19.1 |
| Printmaking facilities | 40 | 17.4 |
| Metal/wood shop | 37 | 16.1 |
| Outdoor work area | 34 | 14.8 |
| Dark room | 26 | 11.3 |
| Conference room | 24 | 10.4 |
| Sprung dance floor | 23 | 10.0 |
| Paint room | 23 | 10.0 |
| Kitchen (prep and/or demonstration) | 17 | 7.4 |
| Postage metering/Mail room | 16 | 7.0 |
| Classrooms | 15 | 6.5 |
| Ceramics studio/kiln | 13 | 5.7 |

*\*Respondents may have selected multiple amenities; table includes those options selected by 10 or more artists.*

When asked about their preferences regarding ownership or rental arrangements, ninety-five percent of the interested artists selected renting space with the option to buy it later, and eighty-four percent selected a standard rental arrangement as an acceptable option (Table 12). Condominium ownership was of interest to nearly eighty percent of the interested artists.

**Table 12: Live/Work Ownership and Rental Options**

|  |  |  |
| --- | --- | --- |
| Acceptable Rental/Ownership Arrangements\* | **“yes” responses** | |
| **#** | **%** |
| Renting live/work space with option to buy | 219 | 95.2 |
| Renting live/work space | 194 | 84.3 |
| Owning a condominium | 182 | 79.1 |
| Owning shares in a cooperative | 176 | 76.5 |
| Owning a co-housing unit | 149 | 64.8 |
| Renting a co-housing unit | 126 | 54.8 |

*\* Respondents may have selected multiple arrangements*

With respect to the design and integration of live and work space, the large majority of artists would be interested in options that combine living and work space in the same building (Table 13).

Table 13: Live/Work Space Integration

|  |  |  |
| --- | --- | --- |
|  | **“yes ”responses** | |
| **Acceptable Arrangements\*** | **#** | **%** |
| Studio/work space separate from living space, but in same building | 205 | 89.1 |
| Studio/work space integrated within living space | 201 | 87.4 |
| Studio/work space in a separate building from living space | 148 | 64.3 |

*\* Respondents may have selected multiple arrangements*

Seventy-nine percent of the interested artists (182) would require one or two bedrooms in a new residence (Table 14). Thirteen percent want three or more bedrooms.

**Table 14: Household Size x Bedrooms Required (# of Interested Artists)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **# of Bedrooms Required** | **Size of Household** | | | | | |
| **1** | **2** | **3** | **4** | **5 or more** | **Total** |
| None | 9 | 1 | 8 | 0 | 0 | 18 |
| One | 41 | 33 | 14 | 1 | 0 | 89 |
| Two | 17 | 51 | 17 | 8 | 0 | 93 |
| Three or more | 1 | 8 | 11 | 9 | 1 | 30 |
| Total | 68 | 93 | 50 | 18 | 1 | 230 |

The artists were asked to indicate the maximum amount they could pay monthly in combined housing and studio costs (Table 15). Thirty-four percent could afford $800 or less per month for combined live/work space, and 53% could pay $900 to $1,500 per month.

Table 15: Affordable Housing and Work Space Costs

|  |  |  |
| --- | --- | --- |
| Combined Live/Work Space **Maximum Monthly Amount (excluding utilities)** | **“yes” responses** | |
| **#** | **%** |
| $400 | 10 | 4.3 |
| $500 - $600 | 25 | 10.9 |
| $700 - $800 | 43 | 18.7 |
| $900 - $1,000 | 49 | 21.3 |
| $1,100 - $1,200 | 34 | 14.8 |
| $1,300 - $1,500 | 38 | 16.5 |
| $1,600 - $2,000 | 23 | 10.0 |
| Over $2,000 | 8 | 3.5 |
| Total | 230 | 100.0 |

Relocation to a Live/Work Facility: Current Studio/Work Space

When asked about their current studio or work space, nearly seventy percent of the interested artists indicated that they currently do not have space they use specifically for their arts activities (Table 16).

## Table 16: Current Studio/Work Space

|  |  |  |
| --- | --- | --- |
| **Have space used only for art?** | **“yes” responses** | |
| **#** | **%** |
| Yes | 70 | 30.4 |
| No | 160 | 69.6 |
| Total | 230 | 100.0 |

The artists were asked about their current studio or work space arrangement (Table 17). Thirty-five percent of the interested artists use space within their home, while forty percent do not have the space they need for their art. Nineteen percent rent or own studio or work space outside their homes.

**Table 17: Current Studio or Work Space Arrangement**

|  |  |  |
| --- | --- | --- |
| Work Space Arrangements | **“yes” responses** | |
| **#** | **%** |
| I rent or own studio space outside my home. | 43 | 18.7 |
| I have space within my home I use for my art. | 81 | 35.2 |
| I don't have the space I need for my art. | 92 | 40.0 |
| My work space is provided free of charge (e.g., member of dance troupe, university student, etc.) | 10 | 4.3 |
| My work does not require designated space. | 4 | 1.7 |
| Total | 230 | 99.9\* |

*\* Does not equal 100% due to rounding*

###### Relocation to a Live/Work Facility: Current Living Arrangements

The artists were asked to respond to questions regarding their current living arrangements.

Thirty-four percent of the interested artists do not live with other adults (Table 18). Most (80%) do not have children residing with them in their home.

Table 18: Current Household Composition

|  |  |  |
| --- | --- | --- |
| Number of Adults | **“yes” responses** | |
| **#** | **%** |
| One - I am the only adult | 78 | 33.9 |
| Two | 109 | 47.4 |
| Three or more | 43 | 18.7 |
| **Number of Children (under 18)** | **#** | **%** |
| None | 183 | 79.6 |
| One | 39 | 17.0 |
| Two | 7 | 3.0 |
| Three or more | 1 | 0.4 |
| Total | 230 | 100.0 |

Eighty-four percent of the interested artists currently rent their living space, while nine percent own their current residence (Table 19).

Table 19: Current Home Rental vs. Ownership

|  |  |  |
| --- | --- | --- |
|  | **“yes” responses** | |
| **#** | **%** |
| Rent | 193 | 83.9 |
| Own | 20 | 8.7 |
| Do not rent or own | 17 | 7.4 |
| Total | 230 | 100.0 |

The amounts currently paid for housing vary widely. Fifty-one percent of the interested artists pay $800 or less per month, while thirty-eight percent pay between $800 and $1,500 per month (Table 20).

Table 20: Current Housing Costs

|  |  |  |
| --- | --- | --- |
| **Monthly Housing Costs (excluding utilities)** | **“yes” responses** | |
| **#** | **%** |
| $0 | 8 | 3.5 |
| $1 - $400 | 11 | 4.8 |
| $401 - $600 | 41 | 17.8 |
| $601 - $800 | 57 | 24.8 |
| $801 - $1,000 | 39 | 17.0 |
| $1,001 - $1,200 | 23 | 10.0 |
| $1,201 - $1,500 | 25 | 10.9 |
| $1,501 - $2,000 | 21 | 9.1 |
| Over $2,000 | 5 | 2.2 |
| Total | 230 | 100.1\* |

*\* Does not equal 100% due to rounding*

**Studio/Work Space Rental**

*In addition to assessing the artists’ interest in potential live/work space in a new multi-use arts facility, the survey also asked the artists about their interest in renting studio or work space. The data in this section pertains to those artists who expressed an interest in renting studio or work space in the new arts facility.*

Two hundred artists (78%) indicated an interest in renting studio space in a new arts facility in East Harlem (Figure 3). Seventeen of these artists were only interested in renting studio space, while 183 were interested in ***both*** studio rental and live/work space. (As noted previously, for the 183 artists interested in both relocation and rental, it is reasonable to assume they would choose ***either*** studio rental ***or*** live/work space.)

The following tables provide information for all artists who indicated an interest in renting studio space in the new multi-use arts facility.

Half (99) of the artists interested in renting studio space have never lived or been employed in East Harlem (Table 21). One quarter (51) reside or are employed there currently.

**Table 21: East Harlem Residence and Employment (# of Interested Artists\*)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **East Harlem Residence** | **East Harlem Employment** | | | |
| **Currently employed in East Harlem** | **Yes, but not currently** | **No** | **Total** |
| Currently live in East Harlem | 12 | 17 | 15 | 44 |
| Yes, but not currently | 0 | 11 | 14 | 25 |
| No | 7 | 25 | 99 | 131 |
| Total | 19 | 53 | 128 | 200 |

*\*All interested in Studio Rental*

Most (80%) currently rent their living space (Table 22).

Table 22: Current Home Rental vs. Ownership

|  |  |  |
| --- | --- | --- |
|  | **All Interested in Studio Rental** | |
| **#** | **%** |
| Rent | 160 | 80.0 |
| Own | 25 | 12.5 |
| Do not rent or own | 15 | 7.5 |
| Total | 200 | 100.0 |

The most common arts activities of those interested in renting studio space are painting/ drawing, video/film, theatre arts/acting, mixed media, and sculpture (Table 23).

**Table 23: Arts Activities**

|  |  |  |
| --- | --- | --- |
| **Art Activity\*** | **All Interested in Studio Rental** | |
| **#** | **%** |
| Painting/Drawing | 66 | 33.0 |
| Video/Film | 47 | 23.5 |
| Theater arts/Acting | 41 | 20.5 |
| Mixed media | 37 | 18.5 |
| Sculpture | 36 | 18.0 |
| Music (Vocal/Instrumental/Composition) | 31 | 15.5 |
| Photography | 29 | 14.5 |
| Dance/Choreography | 28 | 14.0 |
| Arts instruction | 24 | 12.0 |
| Computer/Multimedia/New media | 23 | 11.5 |
| Performance art | 21 | 10.5 |
| Poetry/Literary arts/Creative writing | 21 | 10.5 |
| Art gallery | 18 | 9.0 |
| Graphic arts | 15 | 7.5 |

*\* Respondents may have selected multiple activities; table includes options selected by 10 or more interested artists.*

Over two-thirds of these artists currently do not have space they use specifically for their art (Table 24).

**Table 24: Current Studio/Workspace**

|  |  |  |
| --- | --- | --- |
| **Have space used only for art?** | **All Interested in Studio Rental** | |
| **#** | **%** |
| Yes | 62 | 31.0 |
| No | 138 | 69.0 |
| Total | 200 | 100.0 |

One-third of the artists interested in studio space currently use space in their home for their art. Twenty-one percent rent or own studio space outside their home, while forty-one percent do not have the space they need for their art (Table 25).

**Table 25: Current Studio/Workspace Arrangement**

|  |  |  |
| --- | --- | --- |
| **Work Space Arrangements** | **All Interested in Studio Rental** | |
| **#** | **%** |
| I rent or own studio space outside my home. | 41 | 20.5 |
| I have space within my home I use for my art. | 67 | 33.5 |
| I don't have the space I need for my art. | 81 | 40.5 |
| My work space is provided free of charge e.g., member of dance troupe, university student, etc.) | 8 | 4.0 |
| My work does not require designated space. | 3 | 1.5 |
| Total | 200 | 100.0 |

Twenty-six percent need less than 350 square feet of work space, thirty-four percent require between 351 and 650 square feet, and twenty-two percent want spaces greater than 1,000 square feet (Table 26).

**Table 26: Space Requirements for Studio/Work Space**

|  |  |  |
| --- | --- | --- |
| **Space Required (Square Feet)** | **All Interested in Studio Rental** | |
| **#** | **%** |
| None (my work requires no studio space) | 5 | 2.5 |
| Under 200 sq. feet | 18 | 9.0 |
| 201 - 350 sq. feet | 34 | 17.0 |
| 351 - 500 sq. feet | 37 | 18.5 |
| 501 - 650 sq. feet | 30 | 15.0 |
| 651 - 800 sq. feet | 17 | 8.5 |
| 801 - 1,000 sq. feet | 16 | 8.0 |
| 1,001 - 1,500 sq. feet | 20 | 10.0 |
| 1,501 - 2,000 sq. feet | 15 | 7.5 |
| More than 2,000 sq. feet | 8 | 4.0 |
| Total | 200 | 100.0 |

The artists were asked to identify the three features most desirable to them in a new studio or work space. Among the most popular were natural light, high ceilings, additional storage, high-speed data lines, soundproofing, special ventilation, and sprung floors (Table 27).

**Table 27: Preferred Workspace Features**

|  |  |  |
| --- | --- | --- |
| **Important Features\*** | **All Interested in Studio Rental** | |
| **#** | **%** |
| Natural light | 141 | 70.5 |
| High ceilings | 116 | 58.0 |
| Additional storage | 71 | 35.5 |
| High-speed data lines | 63 | 31.5 |
| Soundproofing | 58 | 29.0 |
| Special ventilation | 28 | 14.0 |
| Sprung floors | 24 | 12.0 |
| Special electrical wiring | 21 | 10.5 |
| Oversized doors | 19 | 9.5 |
| Special plumbing | 8 | 4.0 |
| High-load bearing floors | 6 | 3.0 |
| Wheelchair accessibility | 4 | 2.0 |
| Floor drains | 4 | 2.0 |

*\* Respondents may have selected multiple features*

The respondents were also asked to identify the three amenities or types of space they would be most interested in sharing in a multi-use arts facility (Table 28). Gallery space was of interest to many, as was theatre/performance space, rehearsal space, a color copier/office equipment, general-purpose studio space, video/film projection, printmaking facilities, a recording studio, and a metal/wood shop.

**Table 28: Preferred Shared Amenities**

|  |  |  |
| --- | --- | --- |
| **Important Amenities\*** | **All Interested in Studio Rental** | |
| **#** | **%** |
| Gallery space | 62 | 31.0 |
| Theater/Performance space | 53 | 26.5 |
| Rehearsal space | 48 | 24.0 |
| Color copier/Office equipment | 46 | 23.0 |
| General purpose studio space | 44 | 22.0 |
| Video/Film projection | 40 | 20.0 |
| Printmaking facilities | 37 | 18.5 |
| Recording studio | 36 | 18.0 |
| Metal/Wood shop | 34 | 17.0 |
| Outdoor work area | 29 | 14.5 |
| Dark room | 21 | 10.5 |
| Sprung dance floor | 21 | 10.5 |
| Conference room | 19 | 9.5 |
| Paint room | 19 | 9.5 |
| Ceramics studio/kiln | 15 | 7.5 |
| Postage metering/Mail room | 15 | 7.5 |
| Kitchen (prep and/or demonstration) | 14 | 7.0 |
| Classrooms | 13 | 6.5 |

*\*Respondents may have selected multiple amenities; table includes options selected by 10 or more interested artists.*

Forty-one percent of the artists interested in renting studio or work space could afford $250 or less per month for this space (paid in addition to housing costs), while forty percent could pay between $350 and $500 each month (Table 29).

**Table 29: Affordable Studio Costs**

|  |  |  |
| --- | --- | --- |
| **Maximum Monthly Amount for**  **Studio/Work Space (excluding utilities)** | **All Interested in Studio Rental** | |
| **#** | **%** |
| None | 11 | 5.5 |
| Under $150 | 36 | 18.0 |
| $250 | 34 | 17.0 |
| $350 | 32 | 16.0 |
| $450 | 21 | 10.5 |
| $500 | 26 | 13.0 |
| $600 - $700 | 13 | 6.5 |
| $800 - $1,000 | 25 | 12.5 |
| More than $1,000 | 2 | 1.0 |
| Total | 200 | 100.0 |

**Interest in Additional Contact or Participation**

At the end of the survey, respondents were asked if they were interested in being contacted or wanted to be involved in the study and proposed project. The survey respondents could sign up for additional contact regardless of their interest in relocation to or rental of space in a new multi-use arts facility in East Harlem. In addition, the respondents were asked if they ***represent an arts or cultural organization*** and, if so, whether their organization would like to receive additional information about this project or participate in a multi-use arts facility.

Of the survey respondents (257):

* 245 (95%) indicated they would be interested in receiving further information about this project.
* 235 (91%) indicated they would be interested in being added to a waiting list for the project in East Harlem.
* 183 (71%) indicated they would be interested in volunteering for the project in East Harlem.
* 82 (32%) identified themselves as representatives of arts or cultural organizations. 76% (62) of these organization representatives provided contact information and indicated that the organization they represent would like to receive additional information about the project or participate in a multi-use arts facility.

# **Appendix A: Survey Methodology**

Artspace Projects, Inc. and Swan Research and Consulting designed the survey used in this study. The survey addressed four areas of interest including 1) current living and working information, 2) preferences for living and work space, 3) demographic information, and 4) the respondent’s personal interest in several proposed project scenarios. The survey, developed in English, was also offered in Spanish.

The survey was available for 8 ½ weeks via the Internet, through a transformation to web-format by Market Tools utilizing the zTelligence Internet survey application. The survey was also available over the telephone.

Postcards were sent in May 2006 to artists in the area inviting them to participate in the survey and providing them with the link to access the survey online. These artists were identified by El Barrio’s Operation Fightback, MediaNoche, and other local community groups in and around East Harlem. Potential respondents were also informed of the survey at a community meeting as well as through emails sent by arts organizations to their constituents. A reminder postcard was sent in a second mailing in June 2006. Artists who accessed the survey were asked to select either the English or Spanish version of the survey, and were then directed, step-by-step, through survey completion, and assured of the confidentiality of their responses.

Two hundred fifty-seven artists completed the Survey of Artists’ Space Needs and Preferences. This level of response is consistent with the very narrow content of the survey, the web-based format (web surveys typically have lower response rates than those mailed), and the long length of the survey. Ninety-one percent of the respondents completed the survey in English.

The survey sample, as obtained from mailing lists of various arts organizations, is a sample of convenience. While believed to be grossly representative of the target population (all artists in and around the area), generalization of the findings to this broader population cannot be conducted. Because of the non-random nature of the sample, the data reported include only descriptive statistics. Substantial differences in numbers and percentages are deemed meaningful, as are patterns in the data. As with any measurement tool, some error is inherent; small group differences or percentages should be interpreted carefully.

# **Appendix B: Survey and Cover Letter - English**



Dear Colleague:

We need your help! To be more specific, we need your thoughts and opinions.

Artspace Projects, a national, nonprofit organization and El Barrio's Operation Fightback are conducting a study of the space needs of artists. This study will assist in the transformation of East Harlem's former Public School 109 (PS109) into a multi-use arts facility that will include affordable new spaces where artists may live and work. All artists, of all artistic disciplines, are invited to participate by completing the following confidential survey.

The project may also include space for community use, educational purposes, and homes for arts and cultural organizations that are committed to the community’s development. If you represent an arts or cultural organization, there will be an opportunity at the end of the survey to sign up to receive more information about this project.

The survey will take approximately 10 minutes to complete. At the end of the survey, please click the “finish” button to ensure that your responses are recorded.

We value your opinions. Your responses will help us determine your interest in a potential arts community, design a better facility, and assess your housing and workspace needs. Thank you for taking the time to participate in this exciting project!

*This survey is for research purposes only. We respect your privacy. All information collected will be kept strictly confidential. Your private information will not be shared with other organizations.*

**Survey of Artists' Space Needs and Preferences**

This survey is designed to obtain an overview of your needs and preferences. If you are interested in knowing more about the PS109 project, or being involved in its creation, you will have an opportunity at the end of the survey to sign up to receive additional information. As you proceed through the survey, you'll be asked a series of questions about your:

* art and current work space
* current living situation
* interest in the potential project
* preferences and needs for work and living spaces, as well as
* additional information about you.

To view examples of live/work spaces for artists, click on the following: Photo 1, Photo 2, Photo 3, Photo 4, Photo 5 Note: To view all of the photos, you may need to close the pop-up window after viewing a photo in order to view the next photo.

Let's get started! If you experience any difficulty while taking this survey, please contact us at support91@markettools.com. Just click on the "continue" button to begin.

* Please tell us about your art and your current working situation

In what areas of the arts are you most involved? (Select up to three that most apply)

* Architecture
* Archiving/Curating
* Art gallery
* Arts advocacy
* Arts instruction
* Ceramics
* Computer/Multimedia/New media
* Crafts
* Culinary arts
* Dance/Choreography
* Design
* Fiber arts
* Folk and traditional art
* Foundry arts/Casting
* Glass
* Graphic arts
* Jewelry making
* Mixed media
* Music (Vocal/Instrumental/Composition)
* Painting/Drawing
* Performance art
* Photography
* Poetry/Literary arts/Creative writing
* Sculpture
* Storytelling
* Theater arts/Acting
* Video/Film
* Woodworking/Metalworking
* Other, please specify

Do you currently have work space you use only for your art (i.e., space for creation, rehearsal, etc.)?

* Yes
* No

Which best describes your current work situation?

* I rent or own studio space outside my home.
* I have space within my home I use for my art.
* I don’t have the space I need for my art.
* My work space is provided free of charge (e.g., member of dance troupe, university student, etc.)
* My work does not require designated space.
* Please tell us about your current living situation.

* What is the five-digit zip code where you live?

Zip Code: \_\_\_\_\_\_\_\_

Do you currently own or rent your living space?

* Rent
* Own
* Do not rent or own

[

* What do you currently pay monthly, on average, for your housing, NOT including utilities (e.g., your monthly rent or mortgage payment)?

|  |  |
| --- | --- |
| $ | 0 - 1000000.00 |

Have you ever lived in East Harlem?

* Currently live in East Harlem
* Yes, but not currently
* No

Have you ever been employed in East Harlem?

* Currently employed in East Harlem
* Yes, but not currently
* No
* Please tell us about your interest in our proposed project.

Would you relocate to an artists' live/work community in East Harlem specifically designed for artists and their families?

* Yes
* No

Would you rent studio or work space in a new arts facility in East Harlem?

* Yes
* No
* Please tell us about your preferences for studio and working space

What is the minimum square footage necessary for your studio space? (Measured as Length times Width. For example: 10-foot by 20-foot space = 200 sq. feet)

* None (my work requires no studio space)
* Under 200 sq. feet
* 201 - 350 sq. feet
* 351 - 500 sq. feet
* 501 - 650 sq. feet
* 651 - 800 sq. feet
* 801 - 1,000 sq. feet
* 1,001 - 1,500 sq. feet
* 1,501 - 2,000 sq. feet
* More than 2,000 sq. feet

Of the following, please choose the three that are most important for your studio space

* Natural light
* High-load bearing floors
* Special electrical wiring
* Special plumbing
* Special ventilation
* Soundproofing
* Wheelchair accessibility
* Oversized doors
* High ceilings
* Sprung floors
* Additional storage
* High-speed data lines
* Floor drains
* Other, please specify

If the following shared amenities were available, which three would be most important to you?

* Ceramics studio/kiln
* Glass hot shop
* General purpose studio space
* Theater/Performance space
* Classrooms
* Outdoor work area
* Conference room
* Color copier/Office equipment
* Rehearsal space
* Dark room
* Foundry area
* Recording studio
* Postage metering/Mail room
* Video/Film projection
* Gallery space
* Retail space
* Paint room
* Sprung dance floor
* Satellite uplink/downlink
* Printmaking facilities
* Metal/Wood shop
* Kitchen (prep and/or demonstration)
* Other, please specify

What is the maximum monthly amount you would consider paying (NOT including utilities) for studio or work space, if paid separately from housing?

* None
* Under $150
* $250
* $350
* $450
* $500
* $600
* $700
* $800
* $900
* $1,000
* More than $1,000
* Please tell us your preferences for living space

* Which of the following scenarios would you consider for live/work space?   
  (Yes or No for each)

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| Renting your space |  |  |
| Renting your space with option to buy |  |  |
| Renting a co-housing unit |  |  |
| Owning shares in a housing cooperative |  |  |
| Owning a co-housing unit |  |  |
| Owning a condominium |  |  |

* In your live/work space, which of the following scenarios would you consider?   
  (Yes or No for each)

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| Studio/work space is in a separate building from your living space |  |  |
| Studio/work space is separate, but in the same building as your living space |  |  |
| Studio/work space is integrated within your living space |  |  |

How many bedrooms does your household need?

* None (Studio/Efficiency)
* One
* Two
* Three
* Four or more

What is the maximum amount you would consider paying monthly (NOT including utilities) for combined live/work space?

* $400
* $500
* $600
* $700
* $800
* $900
* $1,000
* $1,100
* $1,200
* $1,300
* $1,400
* $1,500
* $1,600
* $1,700
* $1,800
* $1,900
* $2,000
* $2,100
* $2,200
* $2,300
* $2,400
* $2,500
* More than $2,500
* Please tell us about yourself (Remember, the data collected here will be maintained as anonymous and held strictly in confidence)

* How old were you on your last birthday?

|  |  |
| --- | --- |
| Age: | 10 - 100 |

What is your gender?

* Male
* Female

Including yourself, how many people share your current living space? Total adults (18+ yrs.):

* One - I am the only adult
* Two
* Three or more

Total children (under 18):

* None
* One
* Two
* Three
* Four
* Five or more

What is the highest level of education you have completed?

* Some high school course work
* High School/GED
* Some college course work or 2-year degree
* Bachelor's degree
* Some post-graduate work
* Post-graduate degree

Which range is closest to your annual household income (including income from other family/household members)? (PRIVACY NOTICE: Your answer is anonymous and confidential)

* Under $10,000
* $10,000 - $15,000
* $15,001 - $20,000
* $20,001 - $25,000
* $25,001 - $30,000
* $30,001 - $35,000
* $35,001 - $40,000
* $40,001 - $45,000
* $45,001 - $50,000
* $50,001 - $55,000
* $55,001 - $60,000
* $60,001 - $65,000
* $65,001 - $75,000
* $75,001 - $85,000
* $85,001 - $100,000
* $100,001 - $125,000
* $125,001 - $150,000
* $150,001 - $200,000
* $200,001 - $300,000
* $300,001 - $400,000
* More than $400,000
* Prefer Not to Answer

*Please consider providing us with your income information. This information is necessary for us to receive funding from local, state and federal sources, funding that may make potential projects feasible.*

What percentage of your income comes from your art? (not the household's income)

* Less than 10%
* 10% - 25%
* 26% - 50%
* 51% - 75%
* 76% - 100%

Which of the following best describes you? (We ask this question to assess how well we are reaching all sectors of the arts community)

* Native American/American Indian
* Black/African American
* Hispanic American/Latino/Chicano
* Asian American/Pacific Islander
* White/European American
* Multiracial
* Recent Immigrant, please specify your country of origin:
* Other, please specify

*Please enter a response in the "Other, please specify" space if you do not fall into any of the categories provided.*

Would you be interested in receiving further information on this project?

* Yes
* No

Would you be interested in being added to a waiting list for the PS109 project in East Harlem?

* Yes
* No

Would you be interested in volunteering for the PS109 project in East Harlem?

* Yes
* No

Do you represent an arts or cultural organization?

* Yes
* No

*Note: The contact information you provide will only be shared with those involved in the planning and design of the project. Your contact information will not be linked to your survey responses. Those responses will remain anonymous and will be held in strict confidence.*



Would your organization like to receive additional information about this project or participate in a multi-use arts facility?

* Yes
* No

* Please enter your contact information below:

First name:

Last name:

Name of Organization or Business\*:

Your Position/Role in Organization\*:

*(\*If you represent an arts or cultural organizatio*n)

Address (line 1):

Address (line 2):

City:

State:

Zip Code:

Phone number:

E-mail address:

*Please keep in mind that in order to provide you with additional information about the project, we must have your contact information. Note: The contact information you provide will only be shared with those involved in the planning and design of the project. Your contact information will not be linked to your survey responses. Those responses will remain anonymous and will be held in strict confidence.*



How did you learn about this survey? (Check all that apply.)

* Received a postcard in the mail
* Received an email inviting my participation
* From a website
* From someone in East Harlem
* From someone outside East Harlem
* At a public meeting
* Other, please specify

Please select "Finish" and click on the "Continue" button to ensure that your responses have been recorded.

* Finish

Thank You Page

* Thank you for participating in our survey. Your responses have been successfully recorded. Please refer this survey to other artists.
* For more information about Artspace, click here
* For more information about El Barrio's Operation Fightback, click here
* For more information about MediaNoche, click here

Survey Closed Page

* Thank you for your willingness to participate, however this study has been completed and is closed.

# **Appendix C: Survey and Cover Letter - Spanish**



Estimados Colegas:

¡Necesitamos tu colaboración! Para ser más específicos, necesitamos tus ideas y opiniones

La organización Artspace Projects, una organización sin fines de lucro, está realizando una encuesta en conjunto con la organización El Barrio y su Operation Fightback, acerca de las necesidades de espacio para los artistas. Dicho estudio, nos ayudará en la transformación del edificio donde antiguamente operaba la escuela P.S. 109, (ubicada en East Harlem) y convertirlo así en una instalación comunal de usos múltiples para el trabajo y la vivienda de artistas, ofreciendo estos beneficios a precios módicos. Invitamos a los artistas de las distintas disciplinas a completar esta encuesta confidencial.

El proyecto podría incluir espacios para el disfrute de la comunidad, fines educativos y sede para distintas organizaciones artísticas y culturales comprometidas con el desarrollo de la comunidad. Si usted representa una organización artística y/o cultural, al finalizar la encuesta,encontrará una oportunidad para solicitar más información sobre este proyecto.

Completar la encuesta le tomará unos 10 minutos. Al finalizar la encuesta, por favor seleccione el botón "finish" para asegurar que sus respuestas han sido registradas.

Valoramos su opinión. Sus respuestas nos ayudarán a determinar su interés en la oportunidad de lograr una comunidad artística. También, nos ayudará a diseñar adecuadamente un complejo, y a evaluar mejor sus necesidades de vivienda y de trabajo. ¡Gracias por tomarse el tiempo de participar en este excitante proyecto!

*El objetivo principal de esta encuesta es estrictamente ayudarnos a completar un estudio. Respetamos su privacidad. Toda la información obtenida se mantendrá de forma estrictamente confidencial. Su información privada no será compartida con ninguna otra organización.*



**Encuesta Sobre las Necesidades y Preferencias de Espacios de los Artistas**

Esta encuesta está diseñada para obtener una perspectiva general acerca de sus necesidades y preferencias. Si le interesa saber más sobre el proyecto PS 109, ó si quisiera formar parte del mismo, al final de la encuesta tendrá la oportunidad de registrarse para recibir más información. La encuesta incluye una serie de preguntas acerca de la(s) rama(s) del arte en la(s) que usted se manifiesta, sus actuales condiciones de trabajo, sobre su situación actual de vivienda, sobre su interés en este proyecto y sobre sus necesidades de espacio. También queremos conocer sus preferencias para el lugar de trabajo y vivienda y por último nos interesa obtener cualquier otra información acerca de usted.

Mientras procedes con la encuesta, se le harán una serie de preguntas sobre su:

* arte y su actuales condiciones de trabajo
* actual situación de vivienda
* sobre tu interés en este proyecto potencial
* necesidades y preferencias de espacios de trabajo y vivienda
* y sobre cualquier otra información adicional sobre usted

*Para ver modelos de espacios de vivienda y trabajo para artistas, seleccione entre lo siguiente: Foto 1, Foto 2, Foto 3, Foto 4, Foto 5*

Aclaración: Para ver todas las fotos, debe cerrar cada ventana después de haber visto una foto en particular. Así, podrá ver la próxima foto.

¡Comencemos! Si tiene alguna dificultad mientras realiza la encuesta, por favor escríbanos a: support91@markettools.com. Seleccione el botón de “continuar” para poder comenzar.

* Por favor háblenos acerca de su arte y actual situación de trabajo

¿En que áreas del arte está más involucrado(a)? (Puede seleccionar hasta tres de las opciones que más aplican)

* Arquitectura
* Archivo/Conservación
* Galería de arte
* Consejería artística
* Instrucción artística
* Cerámica
* Computadoras/Multimedia/Medios de difusión novedosos
* Artesanía
* Artes culinarias
* Baile/Coreografía
* Diseño
* Fibras y tejidos
* Folclore y artesanía tradicional
* Fundicion/Escultura en yeso
* Vidrio
* Artes gráficas
* Joyería
* Medios mixtos
* Música (vocalista/instrumentos/composición)
* Pintura/Dibujo
* Arte de representación
* Fotografía
* Poesía/artes literarias/escritura creativa
* Escultura
* Narración de cuento
* Teatro/actuación
* Video/cine
* Trabajos en madera/Trabajos en metal
* Otro, por favor especifique

¿Actualmente, es propietario de un espacio de trabajo que utiliza únicamente para el arte (ejemplo, espacio para la creación, ensayar, etc.)?

* Si
* No

¿Qué es lo que mejor describe su actual situación de trabajo?

* Alquilo o soy propietario de un taller fuera de mi casa.
* Tengo un espacio dentro de mi casa que utilizo para mi arte.
* No tengo el espacio que necesito para mi arte.
* Me dan un espacio de trabajo libre de pago. (Ej. Miembro de un grupo de danza, estudiante universitario, etc.)
* Mi trabajo no requiere de espacio designado.
* Por favor háblenos sobre su actual situación de vivienda.

* ¿Cuáles son los cinco dígitos del código postal del área donde vive?

Código Postal:

¿Actualmente, alquila o es propietario del espacio donde vive?

* Rento
* Propio
* Ni rento, ni soy propietario

* ¿Actualmente, cuánto paga mensualente por su vivienda, SIN incluir costos de utilidades? (Ej. el alquiler o hipoteca mensual)

|  |  |
| --- | --- |
| $ | 0 - 1000000.00 |

¿Alguna vez ha vivido en East Harlem?

* Actualmente vivo en East Harlem
* Si, pero no en este momento
* No

¿Alguna vez ha sido contratado en East Harlem?

* Actualmente trabajo en East Harlem
* Si, pero no en este momento
* No
* Por favor, háblenos acerca de su interés en este proyecto que nos proponemos realizar.

¿Se mudaría a una comunidad de tipo vivienda/trabajo en East Harlem, si dicha comunidad fuera específicamente diseñada para artistas y sus familias?

* Si
* No

¿Alquilaría un estudio o espacio de trabajo en un nuevo complejo de artistas en East Harlem?

* Si
* No
* Por favor, háblenos sobre sus preferencias para un estudio o espacio de trabajo.

¿Cuánto es el mínimo de pies cuadrados necesarios para su estudio? (Medido como Largo por Ancho. Por ejemplo: 10 pies por 20 pies = 200 pies cuadrados).

* Nada (mi trabajo no require espacio)
* Menos de 200 pies cuadrados
* 201 - 350 pies cuadrados
* 351 - 500 pies cuadrados
* 501 - 650 pies cuadrados
* 651 - 800 pies cuadrados
* 801 - 1,000 pies cuadrados
* 1,001 - 1,500 pies cuadrados
* 1,501 - 2,000 pies cuadrados
* Más de 2,000 pies cuadrados

De la siguiente lista, por favor escoja las tres opciones más importantes que consideraría para su estudio

* Luz natural
* Pisos que resistan un gran peso
* Alumbrado eléctrico especial
* Cañería especial
* Ventilación especial
* A prueba de sonidos/ruidos
* Acceso a sillas de rueda
* Puertas extra-grandes
* Techos altos
* Piso especial para danza (acolchonado)
* Capacidad de almacenamiento adicional
* Líneas/bandas rápidas para transferencia de datos
* Desagüe o sumidero
* Otro, favor especificar

¿Si las siguientes comodidades compartidas fueran disponibles, cuáles serían las tres más importantes para usted?

* Horno para taller de cerámica
* Taller de cristalería
* Espacio para uso general
* Teatro/presentaciones
* Aulas de clases
* Area exterior de trabajo
* Sala de conferencias
* Oficina para copiadora a colores/ equipo de oficina
* Área de ensayos
* Cuarto oscuro
* Área de fundición
* Estudio de grabación (audio)
* Área de franqueo postal
* Proyección de cine/video
* Galería
* Área de venta al detalle
* Cuarto de pintura
* Piso con amortiguación especial para danza
* Conección vía satélite
* Facilidades de imprenta
* Taller de madera/metal
* Cocina (para presentación o preparación de comida)
* Otro, favor especificar

¿Cuál es la máxima cantidad mensual que consideraría pagar (SIN incluir costo de utilidades) por un estudio o espacio de trabajo, si lo pagara por separado de la vivienda?

* Nada
* Menos de $150
* $250
* $350
* $450
* $500
* $600
* $700
* $800
* $900
* $1,000
* Más de $1,000
* Por favor, háblenos de sus preferencias para vivienda.

* ¿Cuál de los siguientes escenarios consideraría para espacio de estudio/trabajo? (Si o No para cada uno)

|  |  |  |
| --- | --- | --- |
|  | Si | No |
| Alquilar un espacio |  |  |
| Alquilar un espacio con opción a compra |  |  |
| Alquilar una unidad en régimen de cooperativa |  |  |
| Poseer acciones en una cooperativa de viviendas |  |  |
| Poseer una unidad habitacional cooperativizada |  |  |
| Poseer un condominio |  |  |

* ¿Cuál de los siguientes escenarios consideraría para espacio de vivienda/trabajo? (Elige Si o No para cada pregunta)

|  |  |  |
| --- | --- | --- |
|  | Si | No |
| Que el espacio de estudio/trabajo esté en un edificio separado del espacio de vivienda. |  |  |
| Que el espacio de estudio/trabajo esté separado, pero en el mismo edificio que la vivienda. |  |  |
| Que el espacio de estudio/trabajo esté integrado dentro de la vivienda. |  |  |

¿Cuántos dormitorios necesita su vivienda?

* Ninguno (Estudio/Eficiencia)
* Uno
* Dos
* Tres
* Cuatro o más

¿Cuál es la máxima cantidad mensual que consideraría pagar (SIN incluir costo de utilidades), por un espacio combinado de estudio /trabajo?

* $400
* $500
* $600
* $700
* $800
* $900
* $1,000
* $1,100
* $1,200
* $1,300
* $1,400
* $1,500
* $1,600
* $1,700
* $1,800
* $1,900
* $2,000
* $2,100
* $2,200
* $2,300
* $2,400
* $2,500
* Más de $2,500
* Por favor, háblenos sobre usted (Recuerde, la información que nos provea, será mantenida anónima y es estrictamente confidencial).

* ¿Qué edad alcanzó en su último cumpleaños?

|  |  |
| --- | --- |
| Edad: | 10 - 100 |

¿Cuál es su género?

* Masculino
* Femenino

¿Incluyéndolo(a) a usted, cuántas personas comparten su vivienda?

Total de adultos (18+ años.):

* Una - Yo soy la única persona adulta
* Dos
* Tres o más

Total de niños (menores de 18):

* Ninguno
* Uno
* Dos
* Tres
* Cuatro
* Cinco o más

¿Cuál es el nivel más alto de educación que ha completado?

* Alguna Educación Secundaria
* Educación Secundaria completa o equivalente (GED)
* Alguna Educación Universitaria (diploma de 2 años)
* Diploma de Licenciatura
* Algunos cursos de posgraduado
* Diploma de posgrado/maestría

¿Qué rango se aproxima más al ingreso anual en su casa (incluído los ingresos de otros miembros de su familia)? (GARANTIA DE PRIVACIDAD: Su respuesta es anónima y confidencial)

* Menos de $10,000
* $10,000 - $15,000
* $15,001 - $20,000
* $20,001 - $25,000
* $25,001 - $30,000
* $30,001 - $35,000
* $35,001 - $40,000
* $40,001 - $45,000
* $45,001 - $50,000
* $50,001 - $55,000
* $55,001 - $60,000
* $60,001 - $65,000
* $65,001 - $75,000
* $75,001 - $85,000
* $85,001 - $100,000
* $100,001 - $125,000
* $125,001 - $150,000
* $150,001 - $200,000
* $200,001 - $300,000
* $300,001 - $400,000
* Mas de $400,000
* Prefiero no responder

Por favor, considere proveer información sobre sus ingresos. Dicha información es necesaria para nosotros poder recibir fondos de entidades locales, estatales y federales. Dichos fondos, pueden permitir que muchos proyectos sean hechos realidad.

¿Qué porcentaje de sus ingresos proviene de su arte? (no el ingreso de la casa)

* Menos del 10% multietnico
* 10% - 25%
* 26% - 50%
* 51% - 75%
* 76% - 100%

¿De la siguiente lista, qué lo describe mejor? (Hacemos esta pregunta para evaluar si estamos abarcando a todos los sectores de la comunidad artística).

* Americano Nativo/Indio Americano
* Negro/Afro-Americano
* Hispano-Americano/Latino/Chicano
* Asiático Americano/Islas Pacíficas
* Blanco/Europeo Americano
* Multirracial/Multiétnico
* Recién Inmigrado, favor especificar país de orígen
* Otro, favor de especificar

Si no cabe en ninguna de esas categorías, por favor escriba su respuesta en "Otro, favor de especificar"

¿Estaría interesado(a) en recibir más información acerca de este proyecto?

* Si
* No

¿Estaría interesado(a) en ser agregado a una lista de espera para el proyecto PS109 en East Harlem?

* Si
* No

¿Estaría interesado(a) en hacer trabajo voluntario para el proyecto PS109 en East Harlem?

* Si
* No

¿Representa a alguna organización cultural o artística?

* Si
* No

Nota: La información de contacto personal que ha provisto, solamente será compartida con quienes estén involucrados en la planificación y diseño de éste proyecto. Su información de contacto personal no será relacionada a sus respuestas de la encuesta. Sus respuestas se mantendrán anónimas y en estricta confidencialidad.



¿Considera que su organización quisiera recibir información adicional sobre este proyecto, o participar en un complejo artístico de múltiples usos?

* Si
* No

* Por favor, escriba su información de contacto a continuación:

Nombre:

Apellido:

Nombre de la organización o negocio\*:

Tu puesto en la organización\*:

\*Si usted representa a una organización artística o cultural

Dirección-línea 1:

Dirección-línea 2:

Ciudad:

Estado:

Código postal:

Número de teléfono:

Dirección E-mail:

Por favor, recuerde que para poder proporcionarle información adicional sobre este proyecto, debemos tener su información de contacto.

Nota: La información de contacto personal que ha provisto, solamente será compartida con quienes estén involucrados en la planificación y diseño de este proyecto. Su información de contacto personal no será adherida a sus respuestas de la encuesta. Esas respuestas se mantendrán anónimas y en estricta confidencialidad.



¿Cómo se enteró de ésta encuesta? (Seleccione todas las respuestas que apliquen.)

* Recibí una postal en el correo
* Recibí un correo electrónico invitándome a participar
* En un portal por internet
* Por medio de una persona en East Harlem
* Por medio de una persona fuera de East Harlem
* En una reunión pública
* Otro, favor especificar

Por favor elija el botón de “Finish” y oprima el botón “Continuar” para asegurarse que sus respuestas han sido registradas.

* Finish

Thank You Page

* Gracias por participar en nuestra encuesta.
* sus respuestas han sido registradas satisfactoriamente. Por favor envíe esta encuesta a otros artistas.
* Para mayor información sobre Artspace, oprima aquí
* Para mayor información sobre El Barrio y su Operation Fightback, oprima aquí
* Para mayor información sobre MediaNoche, oprima aquí

Survey Closed Page

* Gracias por sus buenas intenciones de participar, sin embargo, este estudio ha terminado y está cerrado.

# **Appendix D: Current Residence – Artists Interested in Relocation**

**Interested Artists Currently Residing in East Harlem**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Zip Code(s)** | **#** | **%** | **UHF Zone/City** | **State** |
| 10029 | 35 | 15.2 | East Harlem | NY |
| 10035 | 9 | 3.9 | East Harlem | NY |
| **Total** | **44** | **19.1** |  |  |

**Interested Artists Currently Residing in Other NYC UHF Zones/NY Cities**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Zip Code(s)** | **#** | **%** | **UHF Zone/City** | **State** |
| 11213/11238 | 7 | 3.0 | Bedford-Stuyvesant | NY |
| 11218/11219 | 3 | 1.3 | Borough Park | NY |
| 10026/10027/ 10030/10037 | 16 | 7.0 | Central Harlem-Morningside Hts. | NY |
| 10011/10019/10036 | 6 | 2.6 | Chelsea-Clinton | NY |
| 11201/11215 11217/11231 | 9 | 3.9 | Downtown-Heights-Slope | NY |
| 10467 | 2 | 0.9 | Fordham-Bronx Park | NY |
| 10010/10022 | 2 | 0.9 | Grammercy Park-Murray Hill | NY |
| 11211/11222 | 12 | 5.2 | Greenpoint | NY |
| 10014 | 5 | 2.2 | Greenwich Village-Soho | NY |
| 10451/10452/10456 | 6 | 2.6 | High Bridge-Morrisania | NY |
| 10454/10459 | 4 | 1.7 | Hunts Point-Mott Haven | NY |
| 11101/11102/11103 11104/11106 | 6 | 2.6 | Long Island City-Astoria | NY |
| 10466/10469 | 2 | 0.9 | Northeast Bronx | NY |
| 10462/10464/10472 | 3 | 1.3 | Pelhem-Throgs Neck | NY |
| 11375/11385 | 4 | 1.7 | Ridgewood-Forest Hills (Queens) | NY |
| 11220 | 2 | 0.9 | Sunset Park | NY |
| 10002/10003/10009 | 21 | 9.1 | Union Square-Lower East Side | NY |
| 10021/10028 | 4 | 1.7 | Upper East Side | NY |
| 10023/10024/10025 | 15 | 6.5 | Upper West Side | NY |
| 10031/10032 10033/10034 | 18 | 7.8 | Washington Heights – Inwood | NY |
| 11372/11373/11377 | 5 | 2.2 | West Queens | NY |
| 11237 | 3 | 1.3 | Williamsburg-Bushwick | NY |
| Various | 15 | 6.5 | Various\* | NY |
| **Total** | **170** | **73.9** |  |  |

*\*UHF Zones/Cities with only one interested artist*

**Interested Artists Currently Residing in Other States**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Zip Code(s)** | **#** | **%** | **City** | **State** |
| Various | 6 | 2.6 | Hormigueros/San Juan | Puerto Rico |
| 08060/07105/07662 | 3 | 1.3 | Mount Holly/Newark/Rochelle Park | New Jersey |
| Various | 7 | 3.0 | Various | Various\* |
| **Total** | **16** | **6.9** |  |  |

*\*All other states had only one or two interested artists*

**Artists Interested in Relocation:**

**Distribution of Current Residence by Zip Code**

*Size of circle (in green) indicates relative frequency of responses by zip code*



# **Appendix E: Survey Data – Additional Responses of Artists Interested in Relocation**

This appendix provides responses of artists interested in relocation that were not included in the main report because either the response rate was low, or the response was entered as free text. These additional responses are provided in the following tables.

**Survey Question:** In what areas of the arts are you most involved?

# **Free Text Responses:** Other Arts Activities in which Interested Artists are Involved

| **Other Arts Activities** | **responses** | |
| --- | --- | --- |
| **#** | **%** |
| Archiving/Curating\* | 9 | 3.9 |
| Design\* | 9 | 3.9 |
| Folk and traditional art\* | 8 | 3.5 |
| Jewelry making\* | 8 | 3.5 |
| Crafts\* | 6 | 2.6 |
| Culinary arts\* | 6 | 2.6 |
| Storytelling\* | 6 | 2.6 |
| Ceramics\* | 5 | 2.2 |
| Fiber arts\* | 5 | 2.2 |
| Architecture\* | 4 | 1.7 |
| Woodworking/Metalworking\* | 3 | 1.3 |
| Writer/Writing | 3 | 1.3 |
| Book Arts | 2 | 0.8 |
| Glass\* | 2 | 0.9 |
| Printmaking | 2 | 0.8 |
| Yoga / meditation | 2 | 0.8 |
| Art historian | 1 | 0.4 |
| Art supply store called TAD | 1 | 0.4 |
| Artist books, limited editions, collaborations | 1 | 0.4 |
| Creative expressive art therapy, Installations | 1 | 0.4 |
| Design | 1 | 0.4 |
| Fine arts | 1 | 0.4 |
| Fine arts: painting, sculpting, hand building (clay)/vocal/arts instruction | 1 | 0.4 |
| Instalaciones | 1 | 0.4 |
| Installation | 1 | 0.4 |
| Landscape/Urban Design | 1 | 0.4 |
| Make-Up Artist | 1 | 0.4 |
| Memoir writing | 1 | 0.4 |
| Mime | 1 | 0.4 |
| Mosaicos | 1 | 0.4 |
| Polymer Clay | 1 | 0.4 |
| Printmaking, installation | 1 | 0.4 |
| Sound | 1 | 0.4 |
| Stage Management | 1 | 0.4 |
| Teacher/puppet maker/performer | 1 | 0.4 |
| Traditional/ experimental Animation | 1 | 0.4 |
| Writers cramp | 1 | 0.4 |

*\*Art activity was provided as an option in the survey*

**Survey Question:** Of the following, please choose the three that are most important for   
 your studio space

## Free Text Responses: Additional Features Identified by the Interested Artists as Important for Studio Space

| **Other Important Features** | **responses** | |
| --- | --- | --- |
| **#** | **%** |
| Freight elevator | 3 | 1.2 |
| Wood floors | 2 | 0.8 |
| 24 hour access | 1 | 0.4 |
| A slop sink in the studio | 1 | 0.4 |
| Ability to control lighting | 1 | 0.4 |
| Acceso con elevador | 1 | 0.4 |
| Art supply store | 1 | 0.4 |
| At least 2 window-less walls | 1 | 0.4 |
| Clean | 1 | 0.4 |
| Decent ventilation | 1 | 0.4 |
| Family friendly | 1 | 0.4 |
| Freight elevator or street access for heavy equipment-printing press | 1 | 0.4 |
| Lineas electrica adicional. | 1 | 0.4 |
| Mirrored walls | 1 | 0.4 |
| Sinks for cleaning art supplies | 1 | 0.4 |
| Slop sink w/ hazardous waste (mineral spirits, turpentine) disposal capability | 1 | 0.4 |
| Space | 1 | 0.4 |

*\*Feature was provided as an option in the survey*

**Survey Question:**  If the following shared amenities were available, which three would be   
 most important to you?

**Free Text Responses:** Other Shared Amenities Identified as Important by the Interested   
 Artists

|  |  |  |
| --- | --- | --- |
| **Other Important Shared Amenities** | **total responses** | |
| **#** | **%** |
| Retail space\* | 8 | 3.5 |
| Satellite uplink/downlink\* | 6 | 2.6 |
| Foundry area\* | 4 | 1.7 |
| Glass hot shop\* | 3 | 1.3 |
| Area for taking slides of work (clean walls, controlled lighting) | 1 | 0.4 |
| Art supply store | 1 | 0.4 |
| Ballroom for catering events | 1 | 0.4 |
| Film/video/sound editing suite | 1 | 0.4 |
| Home oven to cure polymer clay | 1 | 0.4 |
| Lugar para guardar cosas(storage) | 1 | 0.4 |
| Shop - for shared wood (Etc) tools | 1 | 0.4 |
| Slop sink | 1 | 0.4 |
| Taller de grabado | 1 | 0.4 |

*\*Amenity was provided as an option in the survey*

# **Appendix F: Survey Data – All Respondents**

### This appendix contains summary data for all respondents who completed the artist survey (the entire survey sample). The information is presented in the order of the survey and includes the survey questions followed by the total number of responses for each answer. All respondents completed portions of the survey, which are included in this appendix. Some survey questions were only presented to “interested” artists; the data for these questions have been summarized in the main report and are not included in this appendix.

**In what areas of the arts are you most involved?**

|  |  |  |
| --- | --- | --- |
|  | # | % |
| Painting/Drawing | 82 | 31.9 |
| Video/Film | 58 | 22.6 |
| Theater arts/Acting | 53 | 20.6 |
| Mixed media | 43 | 16.7 |
| Photography | 42 | 16.3 |
| Sculpture | 41 | 16.0 |
| Music (Vocal/Instrumental/Composition) | 39 | 15.2 |
| Dance/Choreography | 33 | 12.8 |
| Poetry/Literary arts/Creative writing | 30 | 11.7 |
| Arts instruction | 29 | 11.3 |
| Performance art | 29 | 11.3 |
| Computer/Multimedia/New media | 27 | 10.5 |
| Art gallery | 21 | 8.2 |
| Graphic arts | 21 | 8.2 |
| Arts advocacy | 14 | 5.4 |
| Archiving/Curating | 12 | 4.7 |
| Design | 11 | 4.3 |
| Jewelry making | 9 | 3.5 |
| Folk and traditional art | 8 | 3.1 |
| Ceramics | 7 | 2.7 |
| Crafts | 7 | 2.7 |
| Storytelling | 7 | 2.7 |
| Architecture | 6 | 2.3 |
| Culinary arts | 6 | 2.3 |
| Fiber arts | 5 | 1.9 |
| Woodworking/Metalworking | 4 | 1.6 |
| Glass | 2 | 0.8 |

**Do you currently have work space you use only for your art (i.e., space for creation, rehearsal, etc.)?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Yes | 78 | 30.4 |
| No | 179 | 69.6 |
| Total | 257 | 100.0 |

**Which best describes your current work situation?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| I rent or own studio space outside my home. | 49 | 19.1 |
| I have space within my home I use for my art. | 94 | 36.6 |
| I don’t have the space I need for my art. | 97 | 37.7 |
| My work space is provided free of charge. | 11 | 4.3 |
| My work does not require designated space. | 6 | 2.3 |
| Total | 257 | 100.0 |

**Do you currently own or rent your living space?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Rent | 205 | 79.8 |
| Own | 35 | 13.6 |
| Do not rent or own | 17 | 6.6 |
| Total | 257 | 100.0 |

**What do you currently pay monthly, on average, for your housing, NOT including utilities?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| $0 | 10 | 3.9 |
| $1 - $400 | 11 | 4.3 |
| $401 - $600 | 47 | 18.3 |
| $601 - $800 | 61 | 23.7 |
| $801 - $1,000 | 43 | 16.7 |
| $1,001 - $1,200 | 27 | 10.5 |
| $1,201 - $1,500 | 28 | 10.9 |
| $1,501 - $2,000 | 24 | 9.3 |
| Over $2,000 | 6 | 2.3 |
| Total | 257 | 100.0 |

**Have you ever lived in East Harlem?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Currently live in East Harlem | 53 | 20.6 |
| Yes, but not currently | 32 | 12.5 |
| No | 172 | 66.9 |
| Total | 257 | 100.0 |

**Have you ever been employed in East Harlem?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Currently employed in East Harlem | 25 | 9.7 |
| Yes, but not currently | 67 | 26.1 |
| No | 165 | 64.2 |
| Total | 257 | 100.0 |

**Would you relocate to an artists' live/work community in East Harlem specifically designed for artists and their families?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Yes | 230 | 89.5 |
| No | 27 | 10.5 |
| Total | 257 | 100.0 |

**Would you rent studio or work space in a new arts facility in East Harlem?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Yes | 200 | 77.8 |
| No | 57 | 22.2 |
| Total | 257 | 100.0 |

**How old were you on your last birthday?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| 21 years and younger | 6 | 2.3 |
| 22 – 30 years | 55 | 21.4 |
| 31 – 40 years | 86 | 33.5 |
| 41 – 50 years | 55 | 21.4 |
| 51 – 60 years | 47 | 18.3 |
| 61 – 70 years | 6 | 2.3 |
| Over 70 years | 2 | 0.8 |
| Total | 257 | 100.0 |

**What is your gender?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Male | 108 | 42.0 |
| Female | 149 | 58.0 |
| Total | 257 | 100.0 |

**Including yourself, how many people share your current living space?**

**Total adults (18+ yrs.):**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| One - I am the only adult | 84 | 32.7 |
| Two | 124 | 48.2 |
| Three or more | 49 | 19.1 |
| Total | 257 | 100.0 |

**Total children (under 18):**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| None | 205 | 79.8 |
| One | 41 | 16.0 |
| Two | 10 | 3.9 |
| Three or more | 1 | 0.4 |
| Total | 257 | 100.0 |

**What is the highest level of education you have completed?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Some high school course work | 3 | 1.2 |
| High School/GED | 4 | 1.6 |
| Some college course work or 2-year degree | 49 | 19.1 |
| Bachelor's degree | 78 | 30.4 |
| Some post-graduate work | 32 | 12.5 |
| Post-graduate degree | 91 | 35.4 |
| Total | 257 | 100.0 |

**Which range is closest to your annual household income (including income from other family/household members)?**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Under $10,000 | 14 | 5.4 |
| $10,000 - $15,000 | 13 | 5.1 |
| $15,001 - $20,000 | 14 | 5.4 |
| $20,001 - $25,000 | 25 | 9.7 |
| $25,001 - $30,000 | 35 | 13.6 |
| $30,001 - $35,000 | 21 | 8.2 |
| $35,001 - $40,000 | 19 | 7.4 |
| $40,001 - $45,000 | 16 | 6.2 |
| $45,001 - $50,000 | 14 | 5.4 |
| $50,001 - $55,000 | 15 | 5.8 |
| $55,001 - $60,000 | 13 | 5.1 |
| $60,001 - $65,000 | 11 | 4.3 |
| $65,001 - $75,000 | 12 | 4.7 |
| $75,001 - $85,000 | 14 | 5.4 |
| $85,001 - $100,000 | 8 | 3.1 |
| $100,001 - $125,000 | 5 | 2.0 |
| $125,001 - $150,000 | 4 | 1.6 |
| $150,001 - $200,000 | 1 | 0.4 |
| Prefer Not to Answer | 3 | 1.2 |
| Total | 257 | 100.0 |

**What percentage of your income comes from your art? (not the household's income)**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Less than 10% | 97 | 37.7 |
| 10% - 25% | 55 | 21.4 |
| 26% - 50% | 33 | 12.8 |
| 51% - 75% | 25 | 9.7 |
| 76% - 100% | 47 | 18.3 |
| Total | 257 | 100.0 |

**Which of the following best describes you? (We ask this question to assess how well we are reaching all sectors of the arts community)**

|  |  |  |
| --- | --- | --- |
|  | **#** | **%** |
| Native American/American Indian | 3 | 1.2 |
| Black/African American | 19 | 7.4 |
| Hispanic American/Latino/Chicano | 104 | 40.5 |
| Asian American/Pacific Islander | 8 | 3.1 |
| White/European American | 71 | 27.6 |
| Multiracial | 21 | 8.2 |
| Recent Immigrant | 12 | 4.7 |
| Other | 19 | 7.4 |
| Total | 257 | 100.0 |